Private and confidential

Donation form

Your details	
Title:	First name:
Surname:	
Home address:	
Postcode:	Telephone:
Email:	Mobile:
Your donation Yes, I'll support Sue Ryder with a donation of \$_\xi\)100, \$_\xi\)25 or other amount \$\xi\ I'm donating my own money \$_I would like this donation to be added to the Tribute Fund in memory of please add name	
I am donating on behal	If of a company, school or group enter name here
I've enclosed a cheque/charity voucher/PO payable to Sue Ryder ☐ OR please debit my credit/debit card: ☐ MasterCard ☐ Visa ☐ Maestro ☐ American Express	
Card number:	
Expiry date: /	Security code: (Mestro only) Valid from: / Issue no:
Name on card:	
Signature:	Date: /
Please let us know why yo	ou chose to support Sue Ryder:
☐ I'd prefer my donation to	o help give care and support where it's needed most.
I'd prefer my donation to b	pe used at please specify care centre
My donation is in memory	y of eg my mother, Mary Stephens
	aration on by 25% at no extra cost to you! ☐ Yes, I would like Sue Ryder to claim Gift Aid on this donation, any donations I have made within the last four years and all donations I make in the future until further notice.* ☐ No, I'm not a UK taxpayer.
Tax and/or Capital Gain your responsibility to p	Aid box you are confirming that you are a UK taxpayer and understand that if you pay less Income ns Tax than the amount of Gift Aid claimed on all your donations in that tax year (6 April to 5 April) it is pay any difference. Sue Ryder will reclaim 25p of tax on every £1 you donate. er if you would like to cancel your declaration, if you change your name or home address or if you

stop paying sufficient tax on your income and/or capital gains.

Keeping in touch

We'd love to keep in touch with you to tell you about our work and how you can support it.

We will only contact you electronically if you agree to be contacted in this way. Please tick the relevant box if you'd like to receive emails \(\subseteq \) texts \(\subseteq \)

We may contact you by post or by telephone unless you have asked not to be contacted. If you would prefer not to be contacted in this way please tick the relevant box: I do not want to be contacted by post \(\Bar{} \) telephone \(\Bar{} \)

For further details about how we use and protect your information, please view our privacy policy at www.sueryder.org/privacy. You can change your contact preferences, request a copy of our privacy policy or ask any questions by contacting supportercare@qsueryder.org or 0808 164 4572.

Our promise to you

Our supporters are incredibly important to us. Without your help, we simply wouldn't be able to help the people who need us – or carry on providing and developing the services that so many depend on.

The fundraising team is here to raise money to fund the work we do – but we can't do it without you. You support us in all kinds of valuable ways – whether it's giving up your time, donating money, goods or services, campaigning, or spreading the word about what we do. However you decide to help, we'll always respect your rights and your choices. We've drawn up seven pledges, so you can be clear on what you can expect from us.

Our seven pledges:

- 1. We'll tell you why we need your support, but we understand that it's your choice whether to give money or help us in other ways.
- 2. We'll let you select the way you'd prefer us to keep in touch, and we'll respect your choice.
- 3. We'll protect the information you give us and comply with the law around personal data.
- 4. Sometimes we use external suppliers to help us. We'll always hold them to account and make sure they behave appropriately.
- 5. We'll make sure that anyone who represents us is aware of how to recognise someone who may be vulnerable, and sticks to the policies we've put in place to safeguard them.
- 6. We'll comply with current regulations and best practice set out by regulatory bodies such as the Charity Commission, Fundraising Regulator and the Institute of Fundraising.
- 7. We'll ask you to tell us when something goes wrong.

Thank you for your kind donation. Every pound is much needed and will help to provide incredible hospice and neurological care. Your support means we can be there for people at the most difficult time of their lives.

Please return this form to:

FREEPOST RTKJ-ZHAX-XSJE, Sue Ryder, 183 Eversholt Street, London, NW1 1BU

If you would like to use a stamp to help us save postage costs, please cross out the Freepost reference to ensure we don't get charged.

☐ Please tick for information on leaving a gift in your will to support Sue Ryder's incredible care for the next generation.

Thank you



